



PRESS RELEASE

Enjoy Fresh Smelling Sandals This Summer, Thanks to NEW Nikwax® Sandal Wash

Say goodbye to stinky sandals this summer and hello to the fresh smell of NEW Nikwax® **Sandal Wash**. Nikwax® **Sandal Wash** is a sponge-on cleaner for sandals, designed to clean safely, deodorise and sanitise all sandal types - leather, fabric and synthetic. It will extend the lifetime of your sandals and eliminate bad odours by removing damaging bacteria that rot material and cause the stink! **Sandal Wash** maintains fresh smelling sandals and healthier feet for longer.

Why do I need Sandal Wash?

- ✓ An easy to use sponge-on cleaner for sandals
- ✓ Created to clean the inside and outside of sandals safely
- ✓ Deodorises and sanitises all sandal types
- ✓ Ideal for use on leather, fabric and synthetic sandals
- ✓ Leaves a fresh smelling fragrance
- ✓ Extends the lifetime of sandals and eliminates bad odours by removing damaging bacteria that rots material and causes the stink
- ✓ Recommended for Crocs™, Birkenstock®, Keen® and Teva™ footwear.

Sandal Wash follows the Nikwax ethos of being environmentally friendly, biodegradable, non flammable, non hazardous and fluorocarbon free. Priced £2.99 RRP, it's something that you can't be without this summer!

Available from all good Outdoor Retailers, visit www.nikwax.com for your nearest stockist or call 01892 786400.

Editors Notes

Since its formation in 1977, Nikwax® Waterproofing has become one of the worlds leading aftercare manufacturers for clothing, footwear and equipment, supplying products to outdoor sport and leisure markets. Nikwax's cleaning and waterproofing solutions are the industry standard for maintaining fabric performance and durability in the most extreme weather conditions. High levels of investment in research and development has resulted in a range of new products based on the

Nikwax® Ltd, Unit F, Durgates Industrial Estate, Wadhurst, East Sussex, TN5 6DF, UK

Tel: +44 (0) 1892 786400 Fax: +44 (0) 1892 783748
www.nikwax.com Email: info@nikwax.co.uk

CONTACT DETAILS: Katie Callis Nikwax® Ltd



ethos of EASIER - easy to use and apply, SAFER - non persistent and environmentally safe and DRIER - improved performance and durability. Nikwax® products can be applied simply and easily in a washing machine to revive outdoor and wet weather clothing, so suffering from getting wet in the rain is a thing of the past. Not only will Nikwax® protect and keep clothing dry, it will restore and maintain gear to 'as new' condition, whether it's leather footwear, down-filled jackets, fleeces, rucksacks or sleeping bags – there is a product for every activity!

Try your luck by playing the Nikwax web quiz. Answer all the questions correctly and **WIN** Nikwax products! Go on have a go, visit www.nikwax.com